



## SMALL BUSINESS SUPPORT HUBS

### Make it in Michigan with a Robust Partner Network

Successful small businesses are a combination of entrepreneurial determination, lifelong passions, and the dedication and grit that are typical of Michiganders.

There's plenty of opportunity for entrepreneurs to make it in Michigan, and the state's robust entrepreneurial ecosystem can support businesses through their journey by providing assistance along the way. Through the Small Business Support Hubs program, the Michigan Economic Development Corporation (MEDC) has invested in this ecosystem, bringing new and scaled resources to Michigan businesses through a strong and effective partner network.

### Discover an Ecosystem of Support

There are 27 Support Hubs across the state that help entrepreneurs navigate Michigan's small business ecosystem and gain awareness of federal, state and local resources. These efforts include comprehensive programming and direct support to small businesses, whether it's helping develop a business plan to secure funding, growing a customer base and industry connections, or hiring and managing employees.

The network offers this assistance through all kinds of programs and services, including:

- One-on-one coaching
- Workshops
- Seminars
- Cohort-based learning
- Business accelerator activities
- Mentor matchmaking
- Pitch competitions
- Networking events
- Partner referrals

### Localized Support

Support Hubs provide services to small businesses disproportionately impacted by COVID-19, generally operating in distinct geographic locations. This individualized focus allows locations to offer a wide variety of programming that reflects regional needs and local priorities. Regardless of business stage, industry, experience, or need, Support Hubs ensure businesses are connected to the right resources, whether available through the Hub or through a partner network connection.

### Building Out Small Business Assistance

The Small Business Support Hubs build upon the success of the MEDC's 20-member, tech-focused SmartZones, which are physical locations dedicated to incubating tech-focused businesses.

Many SmartZones have expanded offerings to include Support Hub services, granting greater access to the existing network of consultants, coaches, non-profit organizations, universities, lenders and community and economic development partners that help our state's small businesses launch, stabilize and grow.

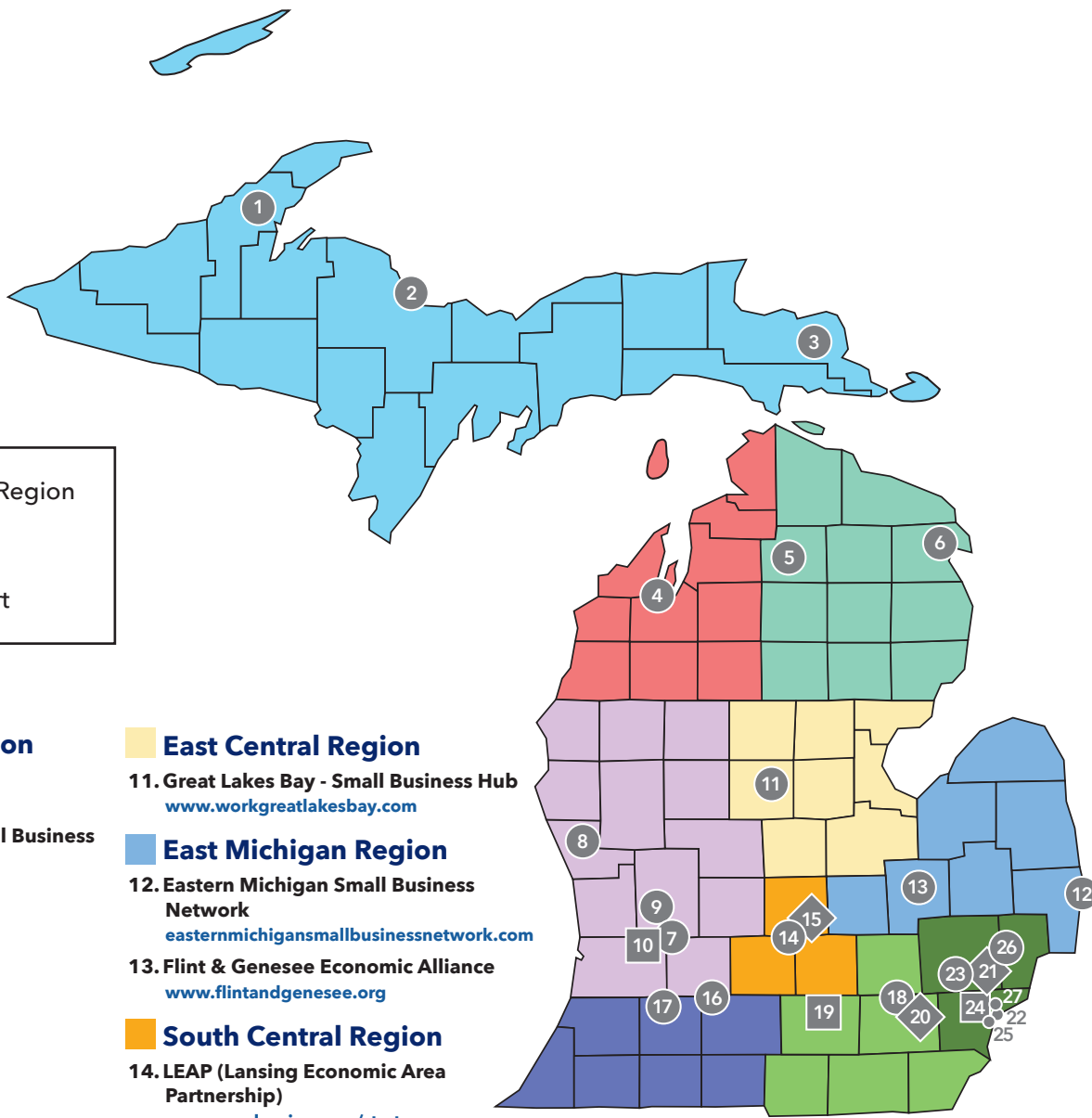
Visit <https://puremi.ch/3V8HDvy> for more info.

### Learn More About Support Hubs

For more information on Support Hubs and small business services, contact the MEDC Service Center at 888.522.0103 or visit:

<https://www.michiganbusiness.org/support-hub/>

# SMALL BUSINESS SUPPORT HUBS



- Supports Prosperity Region
- ◆ Statewide Support
- Multi-Region Support

## Upper Peninsula Region

1. MTEC Smartzone  
[www.mtecsz.com](http://www.mtecsz.com)
2. Central Upper Peninsula Small Business Support Hub  
[www.marquette.org/thehub](http://www.marquette.org/thehub)
3. Chippewa County Economic Development Corporation  
[www.chippewacountyedc.com](http://www.chippewacountyedc.com)

## Northwest Region

4. 20Fathoms  
[www.20fathoms.org](http://www.20fathoms.org)

## NortheastRegion

5. Otsego County Economic Development Alliance  
[www.gaylord-otsego.com](http://www.gaylord-otsego.com)
6. Target Alpena Development Corporation  
[alpenachamber.com/economic-development](http://alpenachamber.com/economic-development)

## West Michigan Region

7. Grand Rapids Center for Community Transformation  
[www.grcct.com](http://www.grcct.com)
8. Muskegon Innovation Hub  
[www.gvsu.edu/mihub](http://www.gvsu.edu/mihub)
9. Start Garden  
[www.startgarden.com](http://www.startgarden.com)
10. West Michigan Hispanic Chamber of Commerce  
[www.westmihcc.org](http://www.westmihcc.org)

## East Central Region

11. Great Lakes Bay - Small Business Hub  
[www.workgreatlakesbay.com](http://www.workgreatlakesbay.com)

## East Michigan Region

12. Eastern Michigan Small Business Network  
[easternmichigansmallbusinessnetwork.com](http://easternmichigansmallbusinessnetwork.com)
13. Flint & Genesee Economic Alliance  
[www.flintandgenesee.org](http://www.flintandgenesee.org)

## South Central Region

14. LEAP (Lansing Economic Area Partnership)  
[www.purelansing.com/startup](http://www.purelansing.com/startup)
15. SBAM Foundation  
[www.sbam.org/sbam-foundation](http://www.sbam.org/sbam-foundation)

## Southwest Michigan Region

16. Battle Creek Unlimited  
<https://bcunlimited.org>
17. Can-Do Kalamazoo  
[www.candokalamazoo.org](http://www.candokalamazoo.org)

## Southeast Michigan Region

18. Small Business Support Program from Ann Arbor SPARK  
[www.Mismallbusiness.org](http://www.Mismallbusiness.org)
19. Lean Rocket Lab  
[www.leanrocketlab.org/local](http://www.leanrocketlab.org/local)
20. Michigan Founders Fund  
[www.michiganfoundersfund.org](http://www.michiganfoundersfund.org)

## Detroit Metro Region

21. Centrepolis Accelerator at Lawrence Technological University  
[www.centrepolisaccelerator.com](http://www.centrepolisaccelerator.com)
22. Detroit Economic Growth Association  
[www.DEGC.org](http://www.DEGC.org)
23. Operations School  
[www.operationsschool.com](http://www.operationsschool.com)
24. ProsperUs Detroit  
[www.prosperusdetroit.org](http://www.prosperusdetroit.org)
25. Tejara  
[www.tejara.org](http://www.tejara.org)
26. Velocity  
[www.mivelocity.com](http://www.mivelocity.com)
27. TechTown Detroit  
[www.techtowndetroit.org](http://www.techtowndetroit.org)